SEBRAE

Junho/2026

Boletim Desempenho

UNIDADE DE GESTÃO ESTRATÉGICA - UGE
SEBRAE ALAGOAS

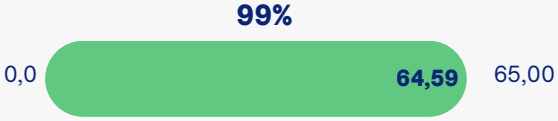
Metas Mobilizadoras

Clientes com **garantia de FAMPE** assistidos na **fase pós-crédito**

52%

Cobertura de **clientes** de grupos **sub-representados**

99%

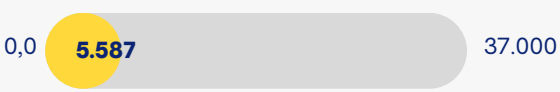


Cobertura do **Atendimento (ME+EPP)**

24%

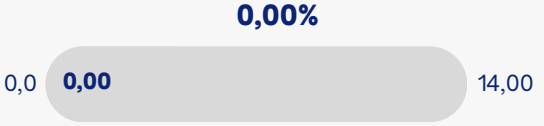
Educação Empreendedora **atendimento a estudantes**

15%



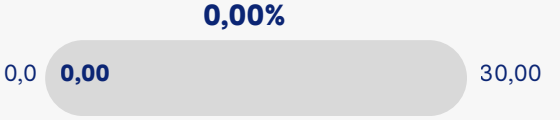
Faturamento

0,00%



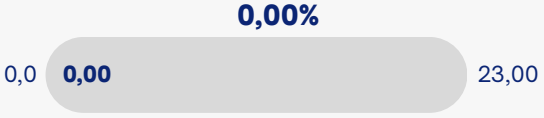
Índice de **ambiente de negócios**

0,00%



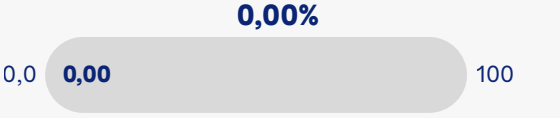
Produtividade

0,00%



Educação Empreendedora **Instituições de Ensino Impactadas**

0,00%

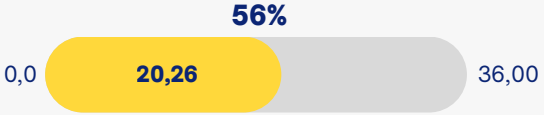


Compromissos **estratégicos**

Os indicadores de Faturamento e Produtividade são medidos apenas ao final do ano.

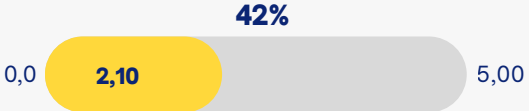
Cobertura do **Atendimento (MEI)**

56%



Índice de **Engajamento**

42%

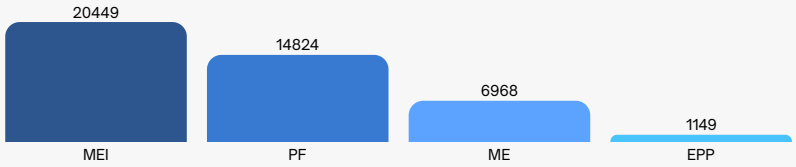


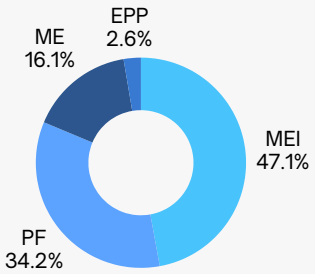
Meta alcançada **A caminho da meta**

Clientes Atendidos

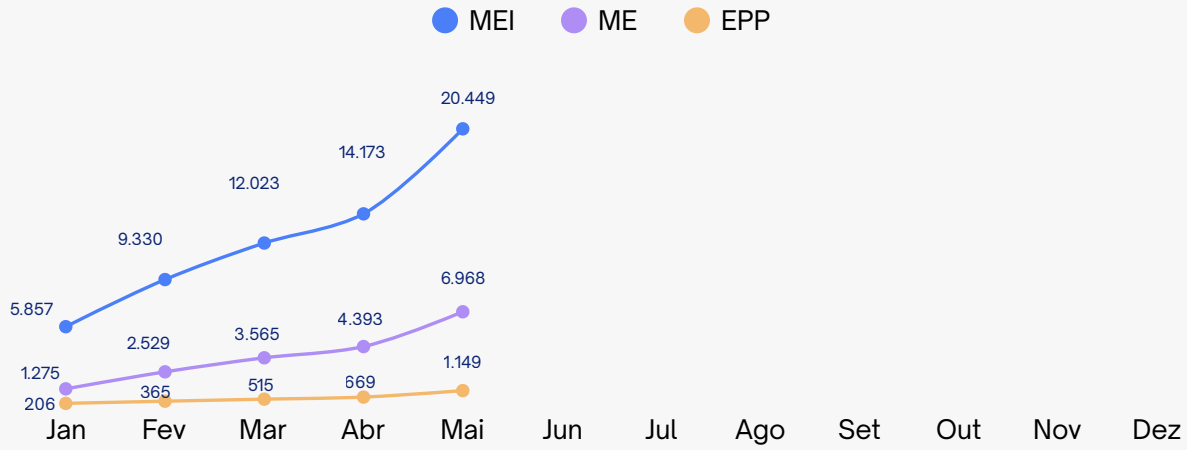
43.213
Clientes Atendidos
135.728 Atendimentos Realizado

Clientes Atendidos por **Porte**

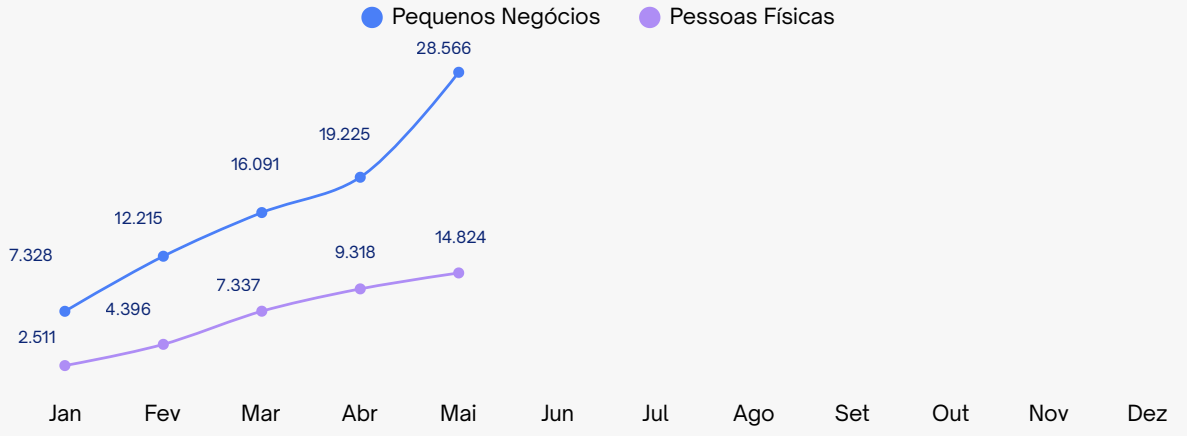




Comparativo de **Pequenos Negócios Atendidos**



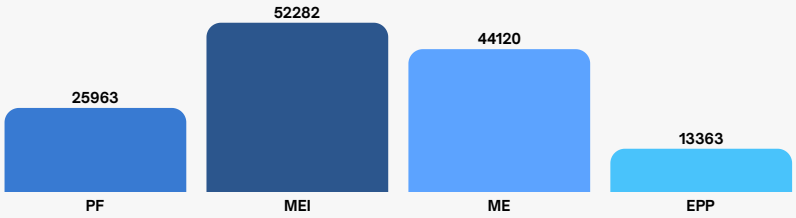
Comparativo de **Pequenos Negócios Atendidos** por Público-Alvo

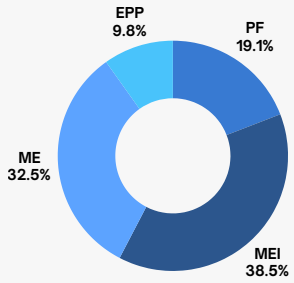


Atendimentos Realizados

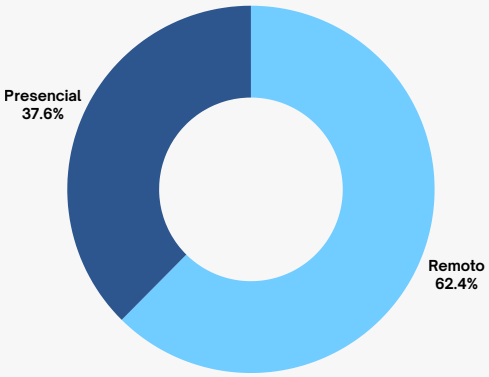
135.728
Atendimentos Realizados
43.213 Clientes Atendidos

Atendimentos por **Porte**

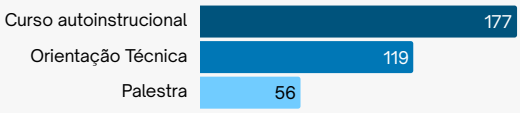




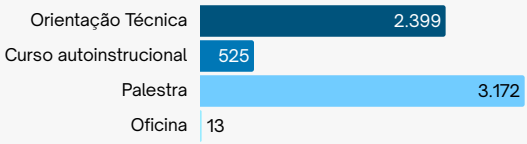
Total de Atendimentos **por Modalidade**



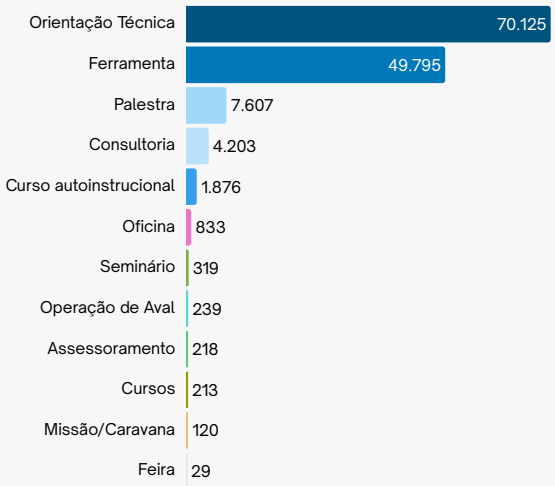
Atendimentos **Professores**



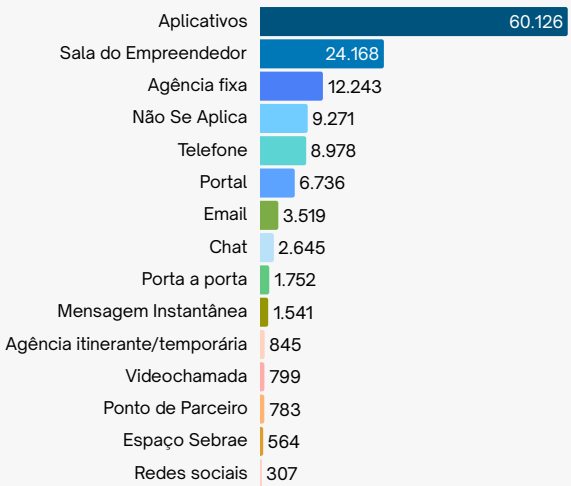
Atendimentos **Estudantes**



Atendimentos por tipo de **solução**



Atendimentos por **Canal**



Execução das despesas

Anual

Previsto Anual
R$ 140.373.678mi

Comprometido no Ano
R$ 23.884.822mi

Realizado Ano
41.579.679mi

Realizado + Comprometido
R$ 65.464.501mi

% Exec. prev. anual
47%

Período

Previsto Período
R$ 70.563.037mi

Comprometido no Período
R$ 4.427.766mi

Realizado Período
R$ 30.722.729mi

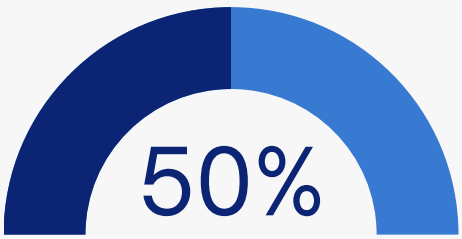
Realizado + Comprometido
R$ 35.150.495mi

% Exec. prev. período
50%

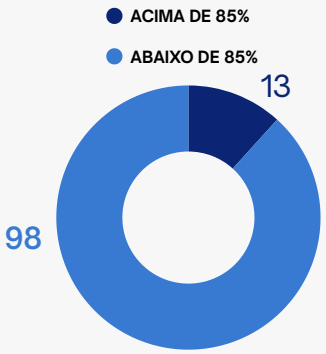
16	19	111
Unidades	Programas	Projetos

Execução da Despesa no Período

Realizado: R$ 35.150.495
Meta: R$ 70.563.037



Nível de Execução dos Projetos



SEBRAE

Unidade de Gestão Estratégica - UGE

Gerente
Ludmila Cruz

Equipe Técnica

Alessandra Gonçalves - Analista
Alba Nunes - Analista
Fabricio Quirino - Analista
Felipe Omena - Analista
Isadora Barros - Analista
Júlio Enders - Analista
Kellyane Gonçalves - Analista
Rita Medeiros - Analista

20 de maio de 2026

SEBRAE