

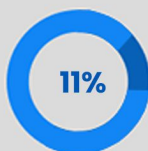
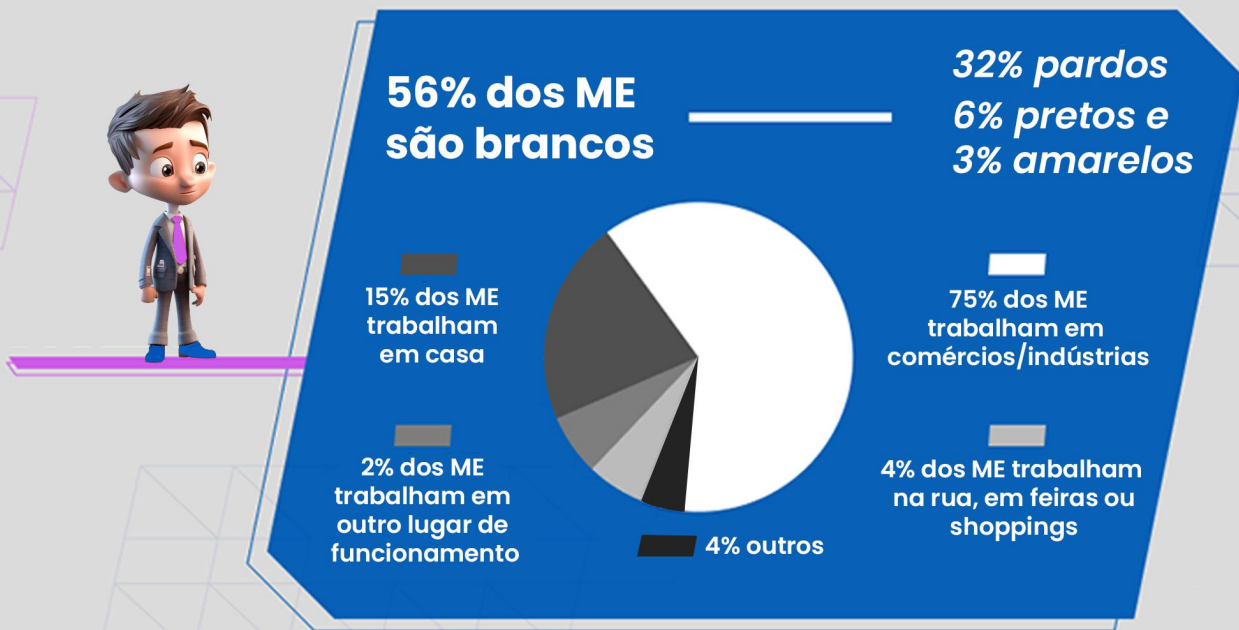


Perfil do Microempresário

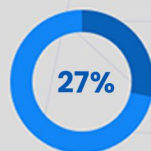
Conheça as características do Microempresário

Assunto disponibilizado
Pela Unidade de Estratégia
e Transformação

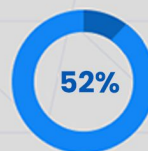
Quem é o ME?



dos MES possuem o ensino superior incompleto



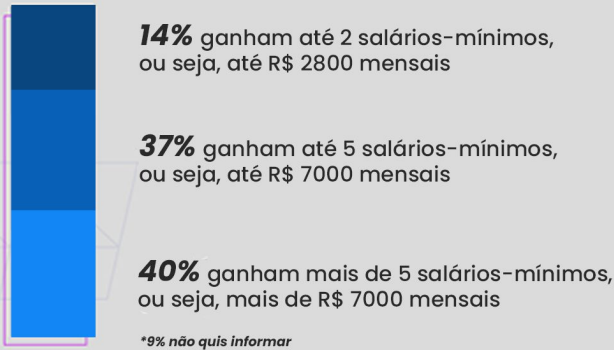
possuem o ensino médio ou técnico completo



dos MES possuem o ensino superior completo ou mais

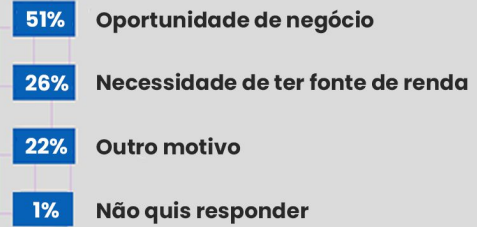
40% dos ME

ganham mais de R\$7 mil por mês

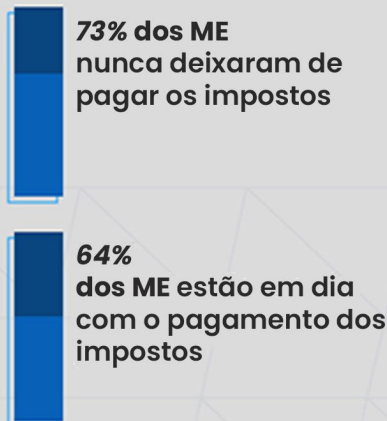


*9% não quis informar

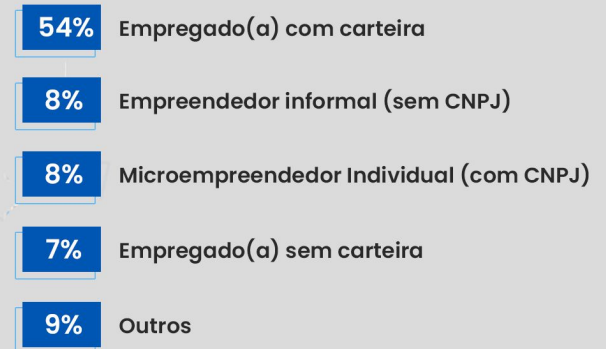
Por que se tornaram ME?



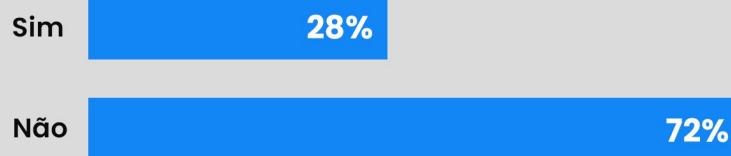
ME e o pagamento de impostos



Ocupação antes da empresa



Já vendeu para o governo



O que o ME

Quer aprender?

