

# **Reinforcing Entrepreneurship: Initiatives and Examples from India GEM Team**

**By**

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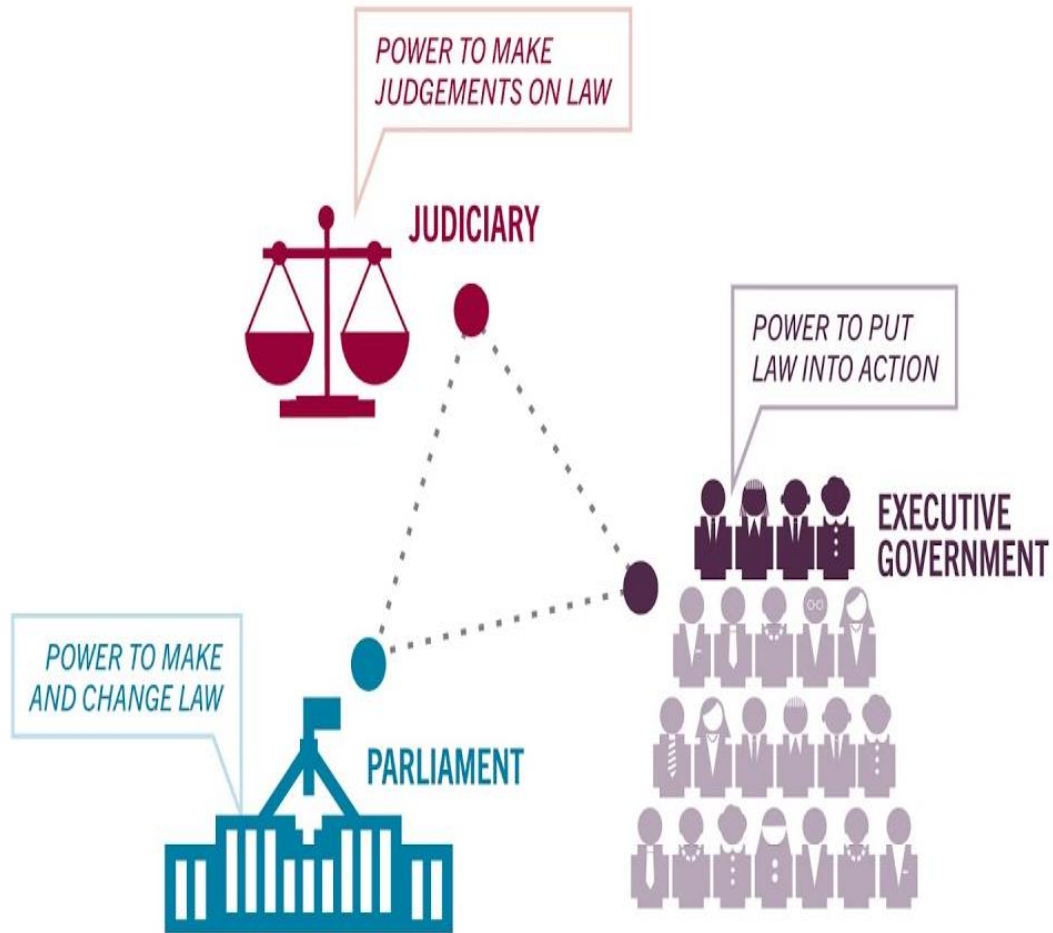
# Entrepreneurship In India

- Modern and Pre-independence
  - An era of Industrialization
  - The first cotton textile mill was revolutionized in 1854 by an Indian entrepreneur, *Kawasji Dover*
- Post-independence
  - Gave a major push to the New Industrial Policy of 1956
  - Economists adopted the *Mahalanobis* model, which aimed to support entrepreneurs
- New Economic Policy in 1991
  - Liberalisation, Privatization and Globalisation
  - Private banks and non-Indian banks to operate without any disruption
  - Boosted FDI in India and helped bring new and advanced technology

# Entrepreneurship In India.... Contd.

- Emergence of Private Sector
  - Rise of Infosys, Tata Consultancy Services, Wipro, HCL, and more
  - Also, in automobiles, Maruti-Suzuki, Tata, Mahindra, Bajaj, etc.
- Start-up Era 2016
  - Startup India is a flagship initiative of the Government launched in 2016
  - India has emerged as the 3rd largest ecosystem for startups globally
  - India ranks 2nd in innovation quality with top positions in the quality of scientific publications
  - Country has recognised 99,380 Startups
  - As of May 2023, India is home to 108 Unicorns with a total valuation of \$ 340.80 Billion

# Structure of Government



- India is the most populist country, with over 1.4 billion population and has 28 states, 9 union territories and 764 districts
- Executive Government is being supported by a set of Civil Servants in India. They are divided into three categories:
- All India Services [Serve both the Union and the State governments]
- Central Civil Services [Only serve the Union Government]
- State Civil Services [The State Government]

# Government's Role in Entrepreneurship Development [1/1]

- The Indian Government aims at creating a conducive environment for Startups/MSMEs by providing:
  - Education & Training,
  - Funding, Mentorship & Handholding and E-commerce
- Some of the government initiatives that aim to advance entrepreneurship and business in India are:
  - Startup India, Stand up India, Invest in India, Digital India, Atal Innovation Mission, Make in India, MUDRA Yojana
  - Promoting Innovations in Individuals, Startups, and MSMEs, PM Kushalata Vikas Yojana (PMKVY), Startup India Seed Fund Scheme (SISFS) etc.
  - Several Scheme by State and UT Governments

# Government's Role in Entrepreneurship Development [1/2]



**“India will be a Five Trillion Dollar Economy soon”.**

*Prime Minister of India*

- In India, more than 12 million sellers earn their livelihood by selling or reselling products and services. Only 15,000 of these sellers (0.125% of the total) have enabled e-commerce.
- ONDC aims to increase penetration from the existing 4.3% to its maximum potential in India.



# Need for Bureaucratic Reforms

- To offer opportunities to those who have shouldered responsibilities in past and redefined their roles
- To appreciate newer ideas for the betterment of society and faster decision making
- To allow bureaucracy endeavouring 'out of the box' and entrepreneurial solutions
- To ensure time-bound and effective public service delivery
- To set up a technical system that measures the contribution of performers in the bureaucracy
- To inspire youth to join Indian Administrative Services and solve country's problems



*Indian Prime Minister interacting with Indian Administrative Service Officials at Training Academy.*



# Bureaucratic Reforms and Meritocracy

- National Programme for Civil Services and Capacity Building (NPCSCB)- Mission Karmayogi
- The Capacity Building Commission was constituted in 2021 which will act as a custodian of the civil services capacity building ecosystem.
- A module on ‘Industrial Promotion and Entrepreneurship Development’ for the trainee Indian Administrative Services Officials
- Remodeling the new 360-degree appraisal, which determines the selection of joint secretaries and higher officers at the Centre
- Lateral entry of Senior Executive from Corporate Sector to Administrative Services in Ministries and Department in Union Government
- Officers facilitate every business activity. They work beyond their routine office hours.



# Understanding India's Entrepreneurial Ecosystem through Global Entrepreneurship Monitor Report 2022-23

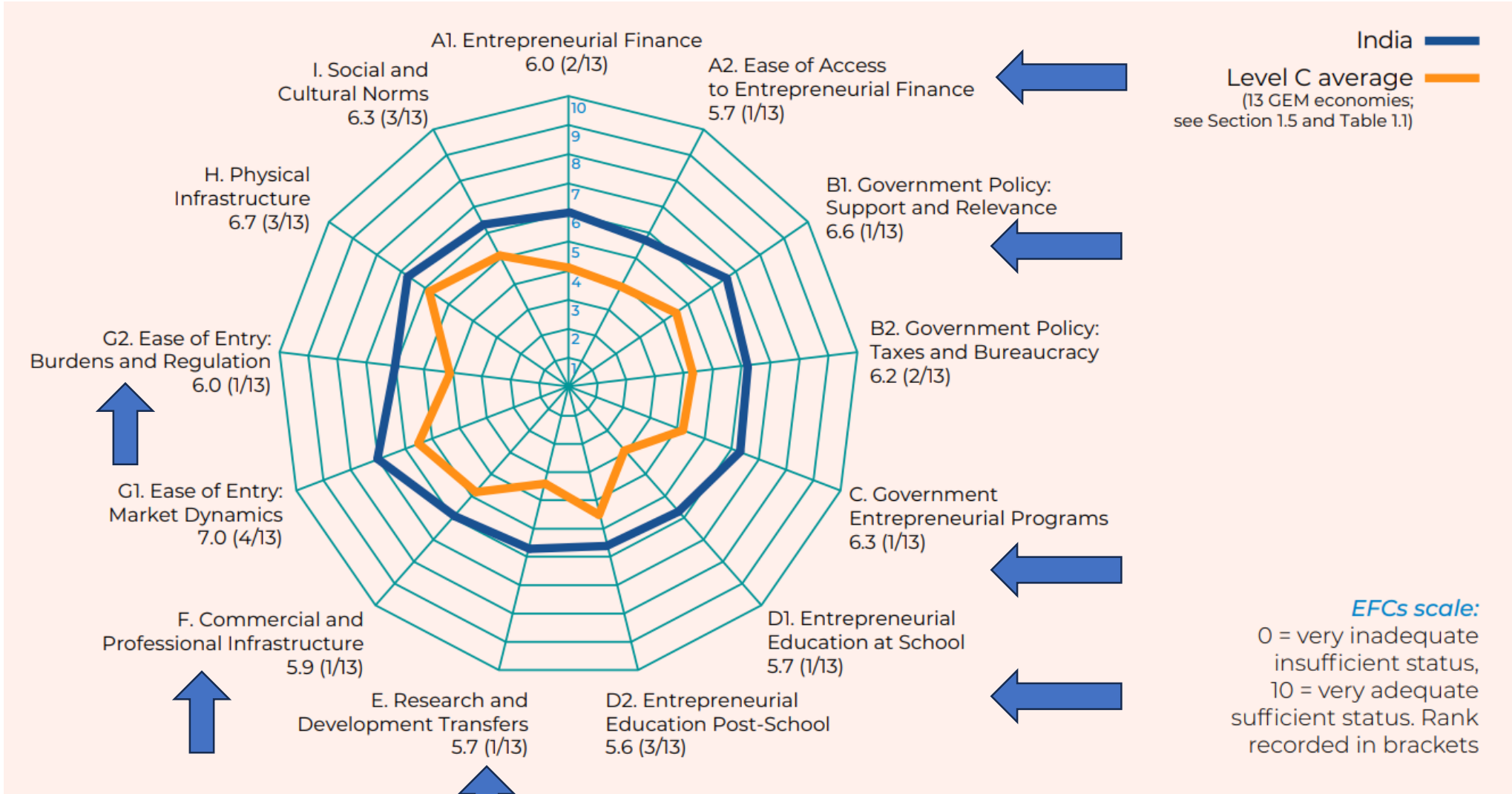


**Entrepreneurship  
Development  
Institute of India**



GEM began in 1999 as a joint research project between Babson College (USA) and London Business School (UK). The consortium has become the richest source of reliable information on the state of entrepreneurship and entrepreneurial ecosystems across the globe, publishing not only the GEM Global Report annually, but also a range of national and special topic reports each year.

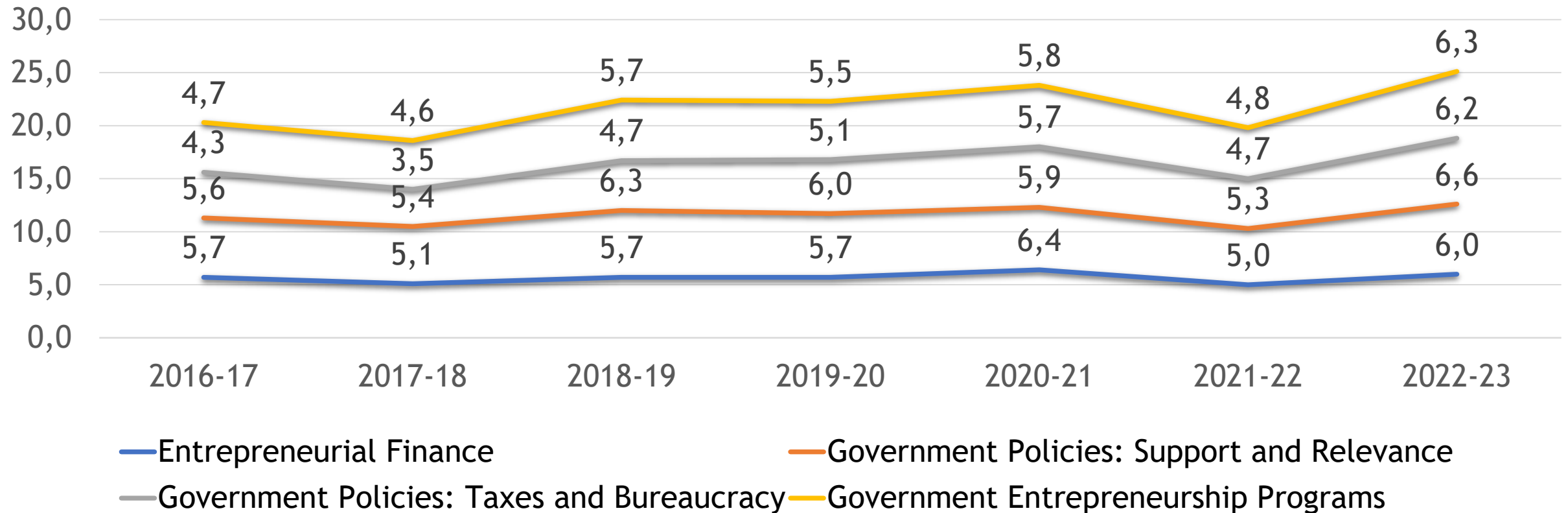
# Expert Ratings of the Entrepreneurial Framework Conditions (2022/23)



First among 13 Level C Economies



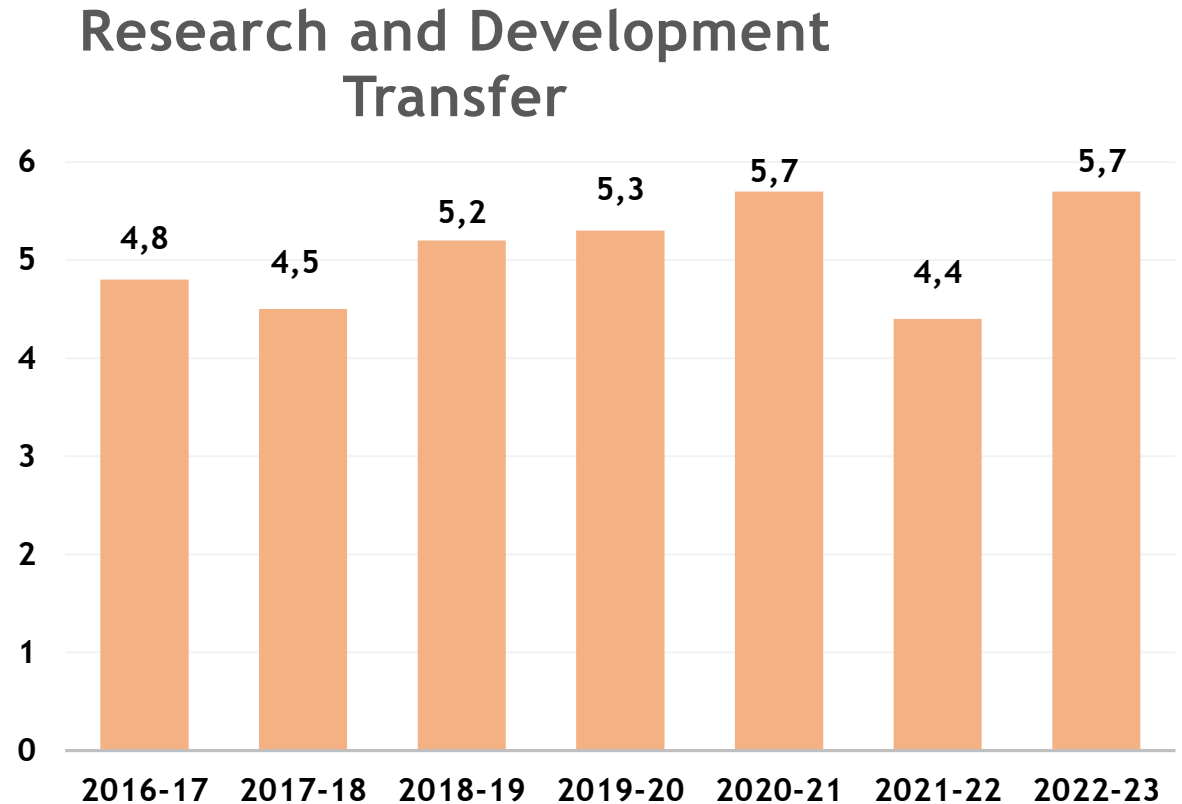
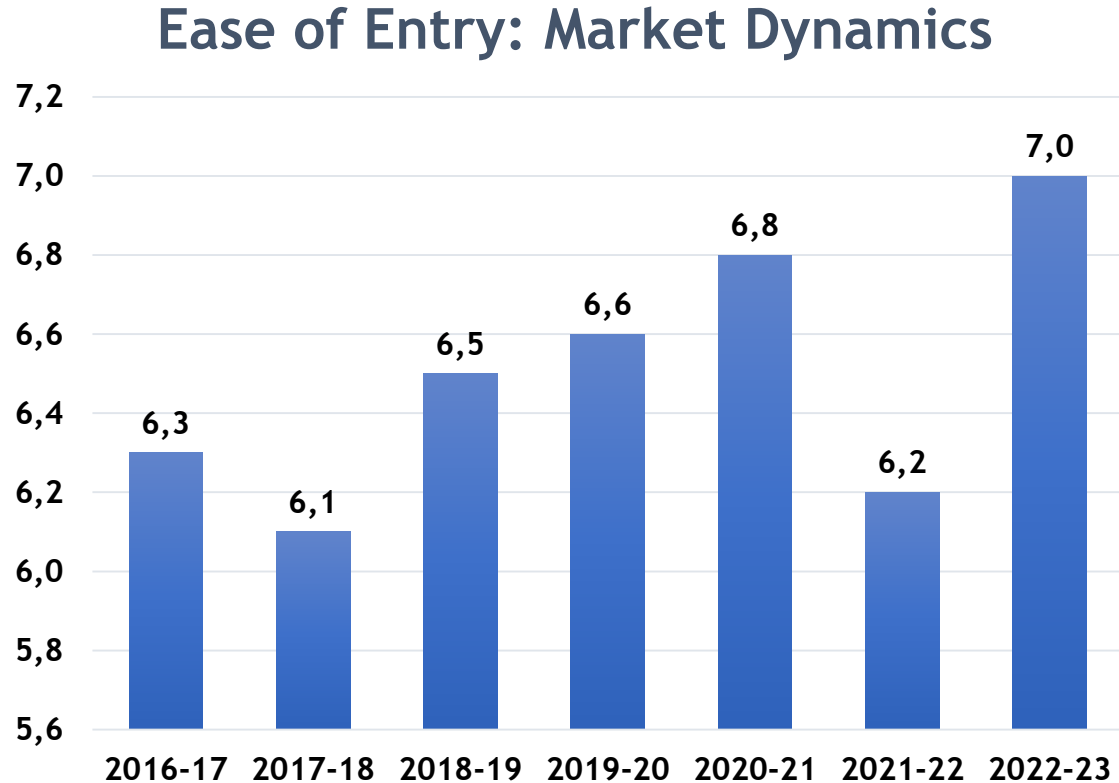
# Government Support to Entrepreneurship [GEM Report 2022/23]



*The government has been supporting entrepreneurs through its various arms and schemes. There is a significant change visible in experts' perception of the above-mentioned entrepreneurship framework conditions.*

# 2017-18 Structural Reforms and 2021-22 Covid Pandemic Impacted the ecosystem.

# Ease of Entry and Research & Development Transfer [GEM Report 2022/23]

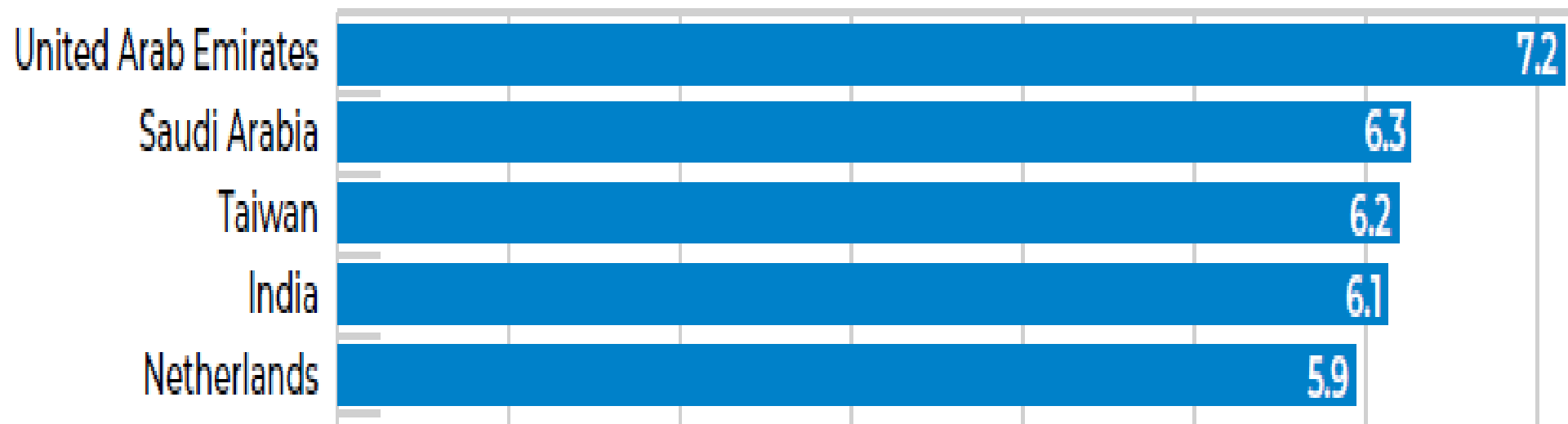


*The support for 'Ease of Entry towards Business' and 'Research and Development Transfer' demonstrate positive and incremental change. The Government supports have created a favourable climate for new business entrants and researcher-based enterprises.*

# 2017-18 Structural Reforms and 2021-22 Covid Pandemic Impacted the ecosystem.

# The National Entrepreneurship Context Index (NECI) in 2022/23

- The NECI assesses the environment for entrepreneurship in an economy.
- An examination of the top-ranked economies illustrates the importance of having healthy conditions across all aspects of the environment affecting entrepreneurship.
- India is rated 4<sup>th</sup> out of 49 economies.



# Thank You

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