



INSTITUT NATIONAL
DE L'ORIGINE ET DE
LA QUALITÉ

III seminar on GI and collective trademarks Belo Horizonte August 9 to 11, 2018

Control and traceability



INSTITUT NATIONAL
DE L'ORIGINE ET DE
LA QUALITÉ

GI in Europe



Guarantee of origin



Quality or characteristics are due to a particular geographical environment with its inherent natural and human factors

Every production step takes place in the geographical area

Given quality, reputation or other characteristic is essentially attributable to its geographical origin

At least one production step takes place in the geographical area



INSTITUT NATIONAL
DE L'ORIGINE ET DE
LA QUALITÉ

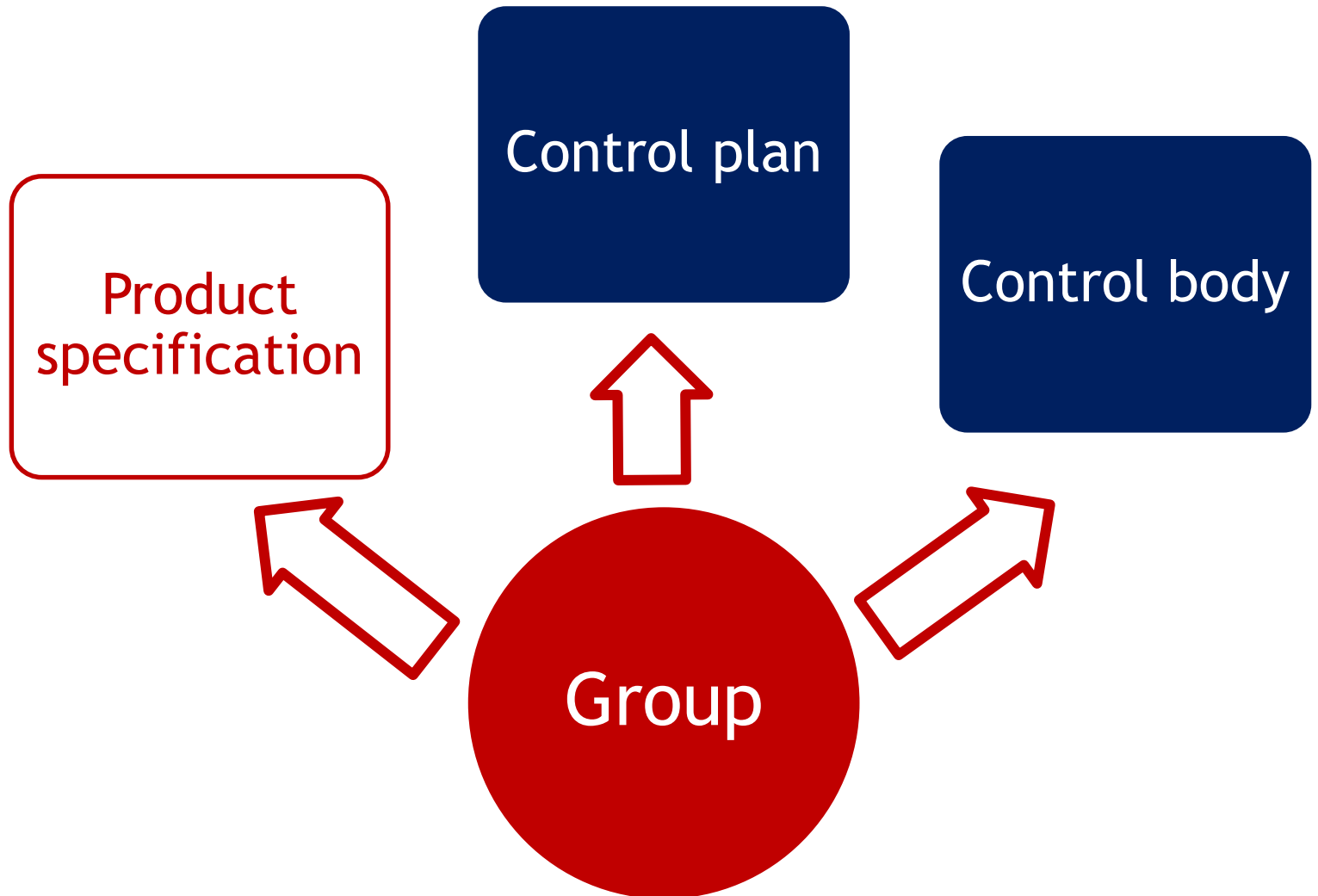
Importance of official controls

- State guarantee
- Consumers trust
- Producers' protection



INSTITUT NATIONAL
DE L'ORIGINE ET DE
LA QUALITÉ

For each PDO/PGI, there are





Product specification

Defining common and shared production rules

- Name of the product
- Description of the product
- Definition of the geographical area
- Traceability
- Description of the method of obtaining the product
- Link between the product and its geographical origin
- Labelling
- Major control points and control method



INSTITUT NATIONAL
DE L'ORIGINE ET DE
LA QUALITÉ

Control plan

Organization and distribution of control tasks

- Internal controls
- External control

Producers to control

- Application for approval
- Producer's approval

Performing controls tasks

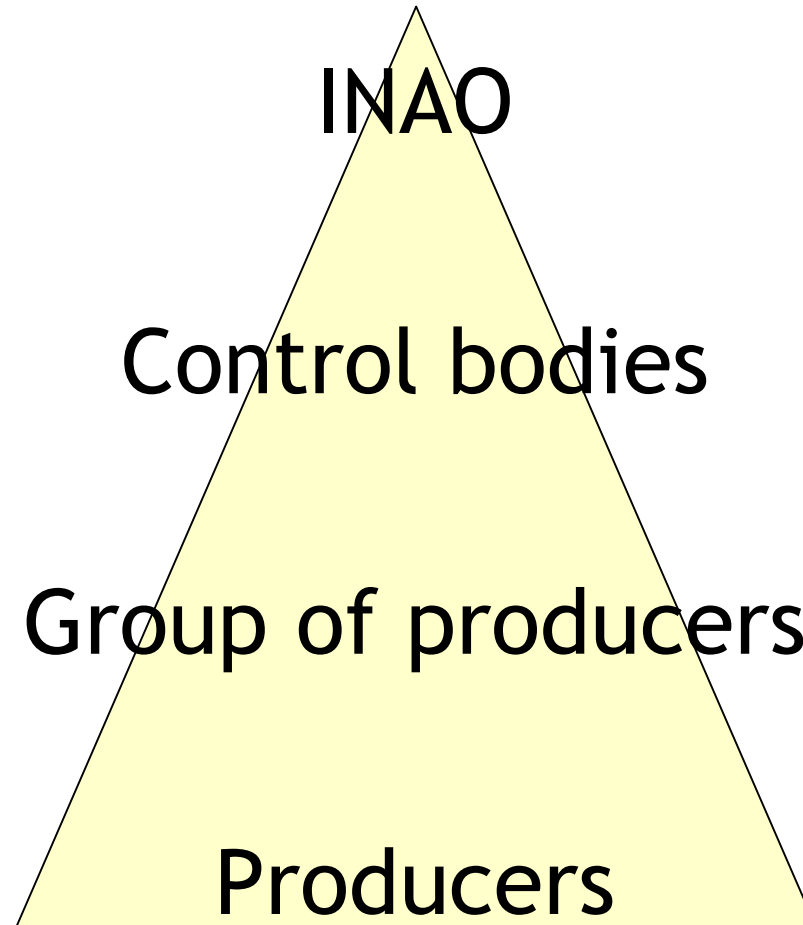
- Method
- Frequency

Sanctions to be applied in case of non-compliance



INSTITUT NATIONAL
DE L'ORIGINE ET DE
LA QUALITÉ

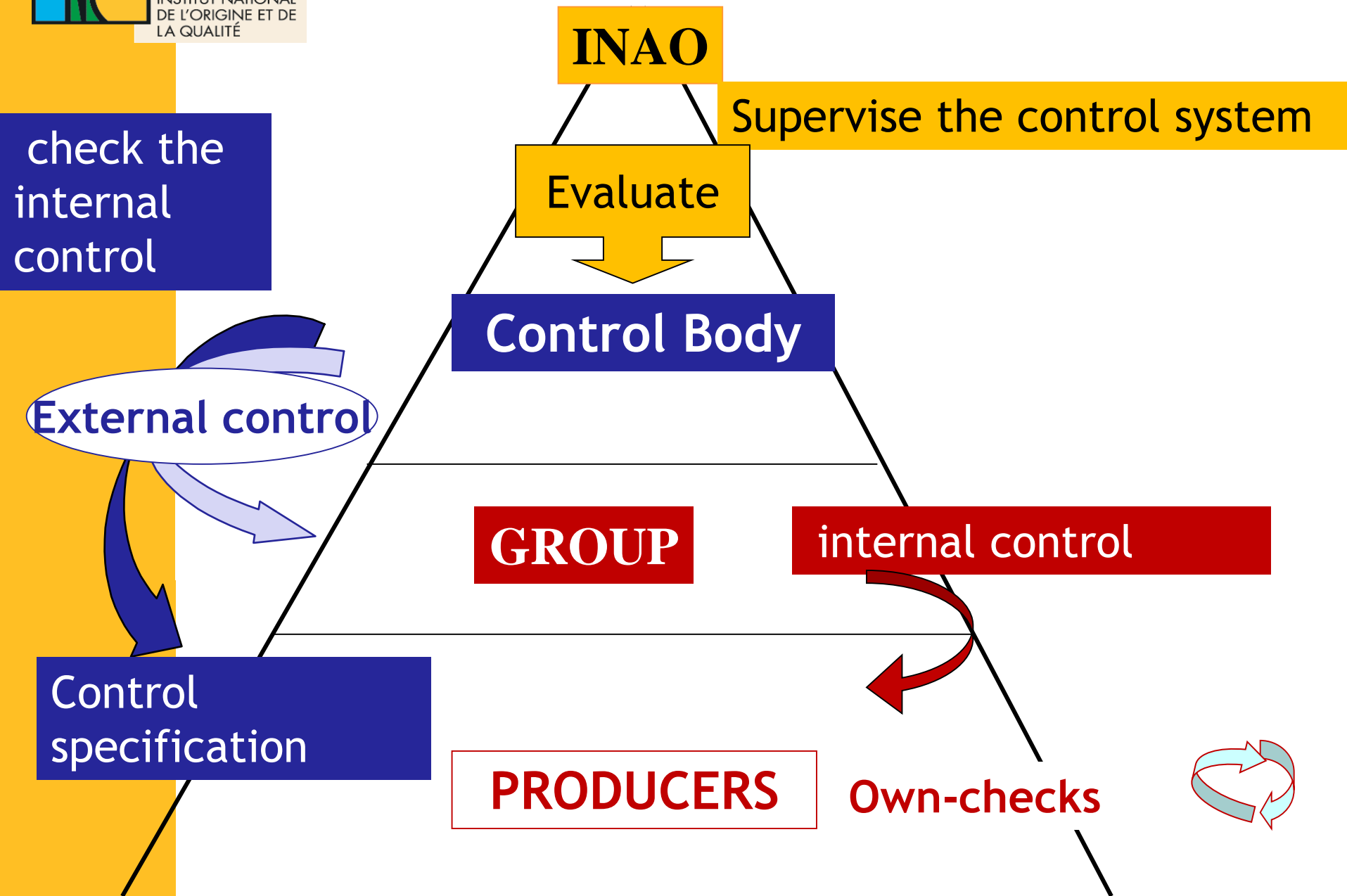
Actors of the control system





INSTITUT NATIONAL
DE L'ORIGINE ET DE
LA QUALITÉ

Control system





INSTITUT NATIONAL
DE L'ORIGINE ET DE
LA QUALITÉ

Producers

Preliminary steps before using a GI

- 1- producers' application,
 - 2- control of the producer's capacity to meet the requirements of the product specification,
 - 3- Registration of the producer
- Entry in the list of producers to control



INSTITUT NATIONAL
DE L'ORIGINE ET DE
LA QUALITÉ

Control of the production

Verification of compliance with the product specification

Random checks on the basis of a risk analysis or sampling.

Annual control frequencies settled in the control plan expressed in a minimal percentage of producers or area.

Control methods : on the spot /documentary check /analysis



INSTITUT NATIONAL
DE L'ORIGINE ET DE
LA QUALITÉ

Control of the product

Verification of compliance with the product characteristics

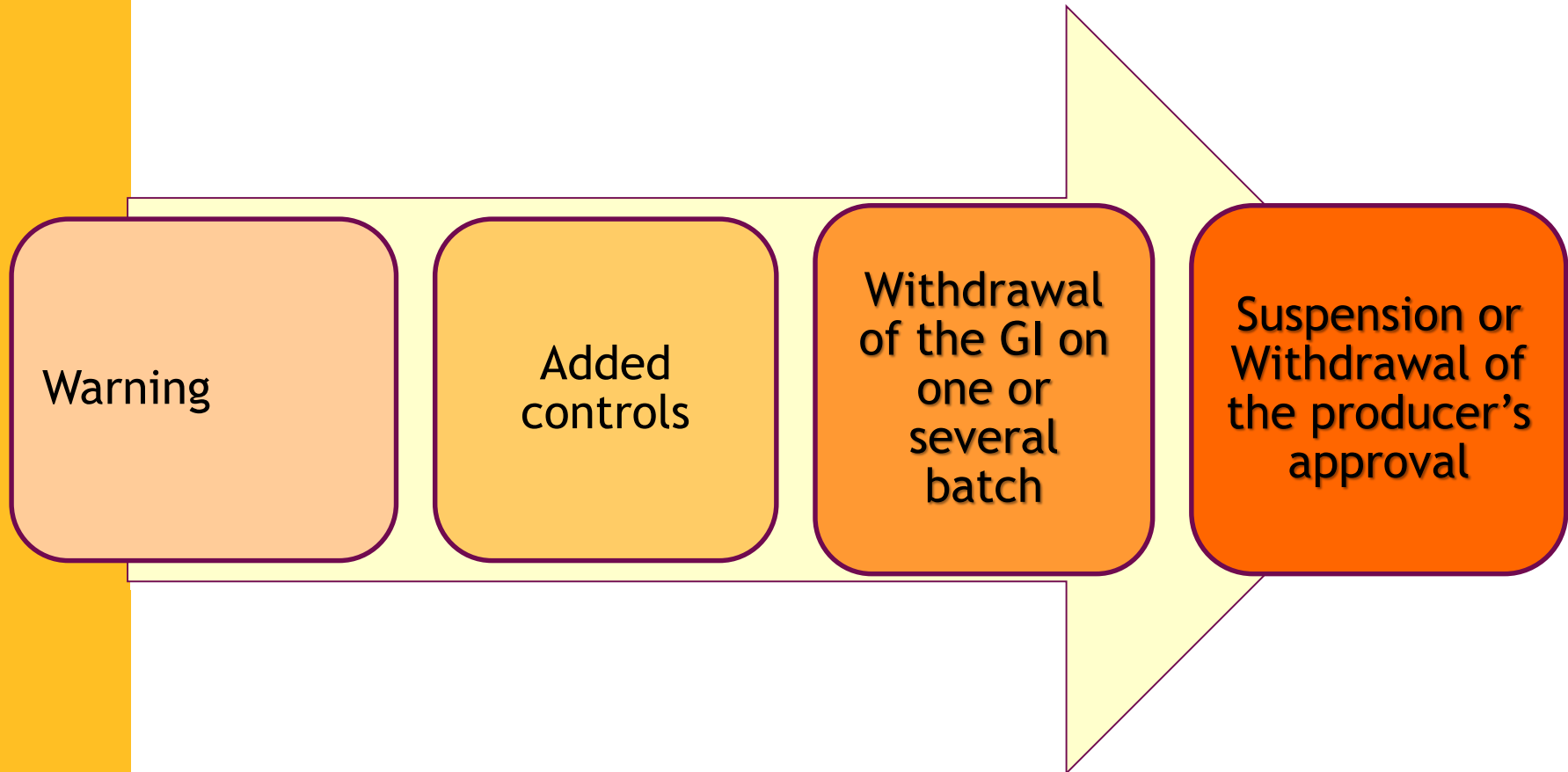
According to the characteristics outlined in the product specification

- ✓ Analytical testing
- ✓ Organoleptic testing realised by a panel



INSTITUT NATIONAL
DE L'ORIGINE ET DE
LA QUALITÉ

Non compliances matrix





Control Aims

To ensure :

- Geographical origin
 - Compliance with the product specification : authentic and unvarying local methods
 - A given quality or characteristics
-
- Enhance the credibility of the product in the consumers' eyes
 - Secure a fair return for producers



INSTITUT NATIONAL
DE L'ORIGINE ET DE
LA QUALITÉ

For consumers



➤ a geographical origin

➤ an authentic product



➤ a given quality (characteristics)



INSTITUT NATIONAL
DE L'ORIGINE ET DE
LA QUALITÉ

For producers

- **A protection against unfair competition**
- **A protection against misuse and imitation**
- **producers rewarded fairly for their effort**



INSTITUT NATIONAL
DE L'ORIGINE ET DE
LA QUALITÉ

Further informations

www.inao.gouv.fr

Catherine OGGERO

c.oggero@inao.gouv.fr

